



**THE THURMAN PERRY  
FOUNDATION**

**2022 MEDIA KIT**



# HISTORY

Founded in 2021 in memory of late U.S. Army Master Sergeant Thurman Perry Jr., The Thurman Perry Foundation is a Louisiana-based nonprofit dedicated to bettering the lives of women and girls who have been impacted by incarceration.

As an organization that focuses solely on the needs of this sensitive population, we aim to:

- **Prioritize** women who have been impacted by incarceration due to the lack of resources available to them that address the gendered trauma associated with incarceration.
- **Dignify** these women by giving them the support and resources to not only survive, but thrive and tell their story on their own terms to other people through our organization.
- **Compensate** them directly to ensure their most pressing immediate needs are adequately met and reduce the rate of recidivism.



# MISSION

Our goal is to offer direct financial assistance, essential products, and educational resources to at least 2500 women & girls impacted by incarceration nationwide through the year 2030.



# VISION

Our vision for The  
Thurman Perry  
Foundation is simple:  
To remove obstacles to  
success and ensure  
that every woman and  
girl impacted by  
incarceration has a  
chance to thrive and  
succeed.





# THE EXECUTIVE BOARD



**GABRIELLE A. PERRY, MPH**

**FOUNDER & EXECUTIVE DIRECTOR**

Formerly incarcerated woman turned epidemiologist, published writer, and aspiring medical provider, Ms. Perry is the founder and executive director of The Thurman Perry Foundation. She founded the organization to create more paths forward for women and girls just like her.



# THE EXECUTIVE BOARD



**TC HEADLEY**

**DIRECTOR OF COMMUNICATIONS**

Entrepreneur and founder of V3 Inbound Marketing LLC, Ms. Headley designed the TPF and PSCS websites, coordinates the TPF donor stewardship program, and is currently managing the social media and public relations efforts of the organization.



# THE EXECUTIVE BOARD



**T. GREG DOUCETTE, JD**

DIRECTOR OF LEGAL RELATIONS

Former Senate candidate and trial attorney, Mr. Doucette runs a law practice focused on protecting young people, helping aspiring entrepreneurs, and defending the 1st Amendment. He lends his legal knowledge to TPF and assists with foundation administration.

# THE PROBLEM

## RAMPANT RECIDIVISM

Formerly incarcerated women are almost 2x as likely to be homeless than formerly incarcerated men upon initial release.

This is due to factors like sparse availability of post-release programs to re-acclimate them into society, incredibly expensive fees associated with probation, and employment discrimination practices against the formerly incarcerated.

## PERIOD POVERTY

Access to quality menstrual products and having products in proper supply is a national public health issue for incarcerated women and girls.

This leads to increased instances of toxic shock syndrome, emergency hysterectomies, infertility, infections, and other reproductive ailments among those who are the most vulnerable.



# OUR SOLUTION



## ENCOURAGING EDUCATION

The annual Perry 'Second Chances' Scholarship provides women and girls impacted by incarceration who are or will be enrolled in an accredited college, university, or vocational school with one-time scholarships to supplement their tuition, textbooks, housing, childcare, or other essential resources that they need to thrive in their educational endeavors.



## PROVIDING PROVISION

The Thurman Perry Foundation aims to ensure that all currently incarcerated women and girls have access to the high quality period care products they need through our Girl Code Program. So far we've donated nearly 5,000 products to the Orleans Parish Justice Center supporting hundreds of women every month and are working to expand statewide.

# AS SEEN IN

(CLICK FOR ARTICLE)







# GALLERY

(TO SEE MORE:  
[THURMANPERRYFOUNDATION.ORG/  
 GALLERY](https://thurmanperryfoundation.org/gallery))



Congrats to Our 2020-  
 2021 PSCS Winner!

Iriel F.



Congrats to Our 2020-  
 2021 PSCS Winner!

Shavonn F.





# APPROVED HEADSHOTS

(CLICK FOR HIGH RES)





# LOGOS

(CLICK FOR HIGH RES)



THE THURMAN PERRY  
FOUNDATION



THE  
THURMAN PERRY  
FOUNDATION



# LOGOS

(CLICK FOR HIGH RES)



THE PERRY  
*Second Chances Scholarship*





# CONNECT

FOR MORE INFORMATION:  
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TO INTERVIEW GABRIELLE:  
<https://bit.ly/GPerryInterview>



@THURMANPERRYFOUNDATION

